

Singaporean stands to win a Million Dollars at Changi

Winning purchase is Tiffany wedding anniversary ring for wife

SINGAPORE, 13 October 2010 – A Singaporean now stands a one-in-six chance of receiving a million dollar windfall after shopping at Changi Airport. Mr Loh Kee Peng, a 39-year-old sales manager, has been picked as the lucky monthly winner of the ‘Be a Changi Millionaire’ Draw for the month of August. He is the first Singaporean to become a monthly winner of the Millionaire Draw, giving him the incredible chance of winning the grand prize of S\$1 million.

It was Mr Loh’s romantic gesture of love towards his wife that won him this amazing piece of good luck. In August, he purchased a S\$5,000 platinum diamond ring for his wife as a wedding anniversary gift from the Tiffany & Co. store located at Terminal 2, en route to Hong Kong for a business trip. When his family joined him in Hong Kong for a vacation a few days later, he presented the gift to his wife as a sweet surprise. “It was a special gift for my wife for our fifth wedding anniversary. She has always wanted a ring like that. Needless to say, she was very delighted!” said Mr Loh. The couple have a four-year old daughter.

Although Singaporeans contribute a significant 15% to total retail sales at Changi Airport, Mr Loh is the first Singaporean to become a monthly winner of the ‘Be a Changi Millionaire’ Draw. Previous monthly winners for June and July were from Australia and South Africa respectively. Still trying to get over his great stroke of luck, Mr Loh said, “The good news about winning the August Draw has not fully sunk in yet, let alone the fact that I have a one-in-six chance to win a million dollars! I was invited to fill up some lucky draw forms and so I did. It never crossed my mind that I could be the winner. It’s so exciting and I’m really looking forward to the Grand Draw,” said Mr Loh.

An avid fan of Changi Airport, Mr Loh visits Changi with his family three to four times a month even when he is not travelling. “We frequent Changi for dinner and other leisure activities. My daughter loves the space in the terminals and there are always some fun activities going on to interest and entertain her,” he said.

Being a regular patron of Changi Airport, Mr Loh has extracted much value from shopping at Changi. A member of *Changi Rewards*, an incentive program that rewards visitors for spending on retail, food and beverage, and selected services at Changi, he has been accumulating points whenever he shops and dines at the airport. Points accumulated under this program can be exchanged for Changi Airport Dollar vouchers. Over the course of the year, Mr Loh has accumulated a significant number of rewards points, which allowed him to redeem a few hundred dollars worth of vouchers which he then used to offset the purchase of the Tiffany ring in August.

As the monthly winner, Mr Loh wins S\$5,000 in cash plus a three day/two night stay in a luxurious hotel¹. The ‘Be a Changi Millionaire’ Draw, which kicked off on 1 June 2010, has a Grand Prize of S\$1 million – possibly the largest cash prize ever to be given away in a retail draw in Singapore or by an airport anywhere in the world. The Millionaire will be selected from among six monthly winners. In addition, there are 188 other cash prizes totalling more than S\$200,000.

In January next year, Mr Loh will participate in the ‘Be a Changi Millionaire’ Grand Draw alongside the five other monthly finalists, whose names will be drawn upon the close of every month from June to November 2010. Asked how he intends to spend the Grand Prize of S\$1 million if he wins, Mr Loh replied, “It is my dream to be debt free, so the bulk of the prize money will go towards the repayment of my housing loan. A portion will also be donated to charity, while some will be spent on pampering my family with a nice holiday, good dinner and perhaps more pretty gifts from Tiffany – which has brought me good luck!”

¹ Five finalists will receive S\$5,000 each, while the remaining one wins the Grand Prize of S\$1 million.

Thirty-one daily winners

In addition to the monthly winner, 31 daily winners (one each day) have also been drawn from the qualifying entries submitted during the month of August. Each wins a cash prize of S\$1,000. The daily winners comprise nationals of many countries including 11 from Singapore, four from Indonesia, and four from Malaysia. Other winners come from Australia, Britain, China, Kazakhstan, Korea, Philippines, Turkey and South Africa.

Winning entries ranged from a purchase of just S\$62 from DFS at Terminal 2 to a S\$12,000 purchase at Cartier at Terminal 3.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport followed on 1 July 2009. As the company managing Changi Airport, the world's most awarded airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. Through its subsidiary Changi Airports International, the Group invests in and manages foreign airports to spread the success of Changi Airport internationally.

Changi Airport (www.changiairport.com) handled 37.2 million passenger movements in 2009 and registered a monthly record of 3.83 million in December 2009. Presently, Changi serves 96 airlines flying to some 200 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi every two minutes.

About 'Be a Changi Millionaire'

To qualify for the Millionaire Draw, passengers and visitors simply need to shop or dine at Changi Airport², with a minimum spend of just S\$60. The number of chances increases exponentially with the amount spent. Additional chances are given to 'Changi Rewards' members or those who pay with Visa cards. Purchases made in both the public and transit areas of Changi Airport qualify for the Draw. The qualifying period is 1 June 2010 to 30 November 2010.

The 'Be a Changi Millionaire' promotion will see a daily prize of S\$1,000 given over the 183 days of the qualifying period. After the close of each month, a monthly draw will be conducted to shortlist one finalist for participation in the Grand Draw. Apart from the chance to win S\$1 million, the finalists will win S\$5,000 in cash³, plus a three day/ two night stay in a luxurious hotel in Singapore, with airfare provided for non-Singapore residents. From among the six monthly finalists, the Changi Millionaire will be selected in an exciting Grand Draw that will take place at Changi Airport in January 2011.

'Be a Changi Millionaire' is co-sponsored by Changi Airport Group and Visa Worldwide. For more information, please refer to www.changiairport.com/millionaire.

² Some transactions do not qualify for the Draw. Please refer to full terms and conditions.

³ Five finalists will receive S\$5,000 each, while the remaining one wins the Grand Prize of S\$1 million

Ten questions with ... Loh Kee Peng

1. What was the first thing that came to your mind when you got the news from Changi Airport?

I did not believe the good news at the onset. I was extremely happy to say the least and I could not wait to share this great news with my wife.

2. You now have a one-in-six chance to win S\$1 million. How does that make you feel?

Honestly, the good news about winning the August draw has not fully sunk in yet, let alone the fact that I have a one-in-six chance to win a million dollars. It is so exciting and I really look forward to the Grand Draw.

3. What brought you to Changi Airport in August?

I was travelling on a Singapore Airlines flight to Hong Kong to attend a forum. My family flew up to Hong Kong a few days later to join me for a vacation.

4. While shopping at Changi Airport, you bought a Tiffany ring. Who was it for? Is it for a special occasion?

Yes, I bought that ring for my wife and it was for our 5th wedding anniversary. I presented the ring to my wife in Hong Kong and she was very delighted.

5. Did you think about the Draw again after that day or have an inkling that you somehow might be lucky?

No, I never thought of that actually. I was told to fill up some lucky draw forms after my purchases. And so I did. It never came across my mind that I could be the winner!

6. Have you won anything in lucky draws or contests previously?

I won a credit card lucky draw once, but that's it.

7. What are your impressions about Changi Airport?

I have travelled to various countries and visited their airports, and I am proud to say that Singapore Changi Airport sets the benchmark of what and how an airport should be.

8. How often do you visit Changi? Do you visit Changi even when you're not flying?

My family and I visit Changi Airport around three times a month and we often go there for dinner.

9. What will you do with S\$1 million if you do win the Grand Prize? Please provide some specific examples.

I thought about it and have decided that this is how I would like to spend my winnings, if I do win the Grand Prize:

- Majority of the money would go towards offsetting my housing loan.
- A portion would be donated to charity such as Red Cross.
- Perhaps I will buy another piece of jewellery for my wife and daughter from Tiffany, since it has brought me good luck.
- Have a nice holiday and dinner with my family.

10. Finally, what are your thoughts about the Grand Draw in January next year! Will you carry a lucky charm? Who will you bring to Singapore?

I don't have any lucky charm and I believe in fate – if it is yours, it will be yours.
