



Media Bulletin



Experience Christmas Fantasy at Singapore Changi Airport!

Exciting giveaways, entertaining performances and delightful shopping and dining promotions make Changi a must-visit destination this holiday season

SINGAPORE, 15 November 2010 – This festive season, celebrate a truly magical Christmas at Singapore Changi Airport with a string of fun-filled activities for the entire family! Themed *Changi Christmas Fantasy*, passengers and airport visitors can expect a host of festive activities with a magical twist. From fanciful festive décor, fabulous giveaways, song and dance performances to exciting activities for children and shopping offers, holiday makers arriving at Changi and families visiting the airport will find that Changi Airport is the place to be! ¹

Gifts from a Magical Teapot

The Christmas fantasy theme involves the creation of a Christmas wonderland at Changi Airport with whimsical trees and fantasy characters. A magical teapot will feature right in the middle of Terminal 3's Departure Hall where airport visitors can experience hourly light-ups complete with exciting effects, and a chance to win great prizes. At hourly intervals from 7 to 10pm on weekdays and 1 to 10pm on weekends, colourful balls will emerge from the magical teapot. Participants with balls of the winning colour, to be announced after the balls are dispensed, will win attractive prizes such as air tickets, F&B vouchers and more!

In addition, travellers can catch lively song and dance performances by Fantasy Characters donning fanciful costumes at Changi's Transit Malls. The Fantasy Characters will be joined by street magicians who will entertain and delight passengers with various tricks and illusions.

¹ *Changi Christmas Fantasy* festivities will end on 6 January 2011.

Return of the Christmas Fantasy Castle!

The popular Christmas Fantasy Castle will also be making a return this Christmas! From 4 December 2010, children can look forward to a bouncy good time at the castle simply by presenting a receipt with any amount spent at Changi Airport. The castle is open from noon to 10pm daily at Terminal 3's Departure Hall Row 11.

The Season to be Shopping

Avid shoppers are in for a treat this holiday season. Introducing *Blogshops@Changi*, a blogshop bazaar retail concept at Terminal 3's B2 Mall will feature three thematic retail zones offering ladies' fashionwear, kids' merchandise, as well as gadgets and gift items from popular blogshops. From 4 December 2010, *Blogshops@Changi* will operate on weekends from 10am to 11pm².

Airport visitors who shop or dine at the airport will also walk away with exclusive gifts from Christmas Fantasy Gift Houses located across the terminals. Travellers shopping in the Transit Malls of Changi Airport can redeem gifts by spending a minimum of \$80 by Visa or \$120 by other means in a single receipt. In the public areas, airport visitors can similarly redeem gifts by spending a minimum of \$50 by Visa or \$80 by other means. The Gift Houses are located at the main atrium of the terminals' Transit Malls as well as at Terminal 3's Level 3 (public area).

Tweet to Win

From 13 November to 25 December 2010, win Changi shopping vouchers just by tweeting (#changifantasy) on the *Changi Christmas Fantasy* website (www.changiairport.com/fantasy). Each week, five participants with the best tweets about their Changi Christmas experience will walk away with \$80 worth of Changi vouchers each. There will also be a daily trivia contest, where five winners will walk away with exclusive Changi premiums each day.

² *Blogshops@Changi* will be available on the following weekends: 4 and 5 Dec, 11 and 12 Dec, 18 and 19 Dec, 24 to 26 Dec, 31 Dec to 2 Jan.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport followed on 1 July 2009. As the company managing Changi Airport, the world's most awarded airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. Through its subsidiary Changi Airports International, the Group invests in and manages foreign airports to spread the success of Changi Airport internationally.

Changi Airport (www.changiairport.com) handled 37.2 million passenger movements in 2009 and registered a monthly record of 3.83 million in December 2009. Presently, Changi serves 98 airlines flying to some 200 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi every two minutes.