

Media Release



Bountiful rewards at Changi Airport *Changi Airport Dollars and a chance to win a Volvo XC60* *await shoppers and diners*

SINGAPORE, 25 February 2010 – Changi Airport Group (CAG) today announced the launch of *Changi Rewards*, a programme to reward shoppers and diners at Changi Airport.

Changi Rewards members earn one point for every dollar spent on retail, food and beverage and selected services at Changi Airport¹. Points accumulated on the *Changi Rewards* card can then be exchanged for Changi Airport Dollar vouchers. Furthermore, for every 300 points accumulated², shoppers will be entitled to one chance to participate in the Grand Draw for a Volvo XC60.

With more than 200 retail and 100 food and beverage outlets located across its four terminals, there is a good range of dining and shopping options available at Changi Airport. Shoppers will be able to accumulate points for purchases made at a wide array of shops located at both the transit and public areas.

The *Changi Rewards* programme kicks off on 13 March 2010 but early applications will be accepted at the NATAS Travel 2010, Singapore's largest travel fair, which will be held at the Singapore Expo from 26 to 28 February 2010. Visitors who sign up at the CAG booth at the fair will receive a complimentary chance to participate in the Grand Draw for a Volvo XC60 and also a free gift³.

¹ Except banks, money changing facilities, card top-up facilities, medical services, airline lounges, transit hotels, Post-on-Wheels, postage services, Crowne Plaza Hotel, and other services as determined by CAG from time to time.

² Between 13 March 2010 and 31 December 2010

³ Cards will be available for collection from 13 March 2010.



Applications can also be made online at ChangiRewards.com or at *Changi Rewards* kiosks located in the Departure Halls of all four Changi terminals from 13 March 2010. The *Changi Rewards* programme is open to all adults residing in Singapore.

A minimum of 300 points is required for the first-tier redemption of a \$10 Changi Airport Dollar voucher, while 600 points can be exchanged for a \$30 voucher. With attractive redemption rates of points for vouchers, *Changi Rewards* offers shoppers and diners great value for their spending at Changi Airport. This is over and above on-going promotions carried out regularly and prices at the airport that are as much as 40% lower than downtown stores.

For the full redemption structure, please refer to the Annex. Voucher redemptions can be made at the *Changi Rewards* redemption booth located at Terminal 3 Departure Hall (near Check-in Row 11). Points earned in 2010 must be redeemed by 31 January 2011.

About Changi Airport Group

Changi Airport Group was formed on 1 July 2009 as a result of the corporatisation of Singapore Changi Airport. As the airport company managing Changi Airport, the world's most awarded airport, Changi Airport Group undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. Through its subsidiary Changi Airports International, the Group invests in and manages foreign airports to spread the success of Changi Airport far and wide.

Changi Airport handled 37.2 million passenger movements in 2009 and registered a monthly record of 3.83 million in December 2009. As at 1 January 2010, Changi serves 85 airlines flying to some 200 cities in 60 countries and territories worldwide.

Changi Rewards Redemption Structure

Shoppers will be rewarded with one *Changi Rewards* point for every dollar spent when they present their *Changi Rewards* card at participating retail, food and beverage, and services outlets at Changi Airport ¹.

The redemption structure of the *Changi Rewards* programme, valid for 2010, is as follows:

<i>Changi Rewards Points</i>	<i>Changi Dollar Voucher Value</i>
300	\$10
600	\$30
1,500	\$80
2,500	\$150

In addition, for every 300 *Changi Rewards* points accumulated from 13 March 2010 to 31 December 2010, cardholders will be entitled to one chance to participate in the Volvo XC60 Grand Draw. This Draw will be conducted in January 2011.

¹ Except banks, money changing facilities, card top-up facilities, medical services, airline lounges, transit hotels, Post-on-Wheels, postage services, Crowne Plaza Hotel, and other services as determined by CAG from time to time.